

<b>Measure 1</b>	<b>Developing micro-enterprises</b>
Aim of strategy	E1. Sustainable employment has enlarged and there is a variety of innovative services and/or products based on local resources.
Percentage of whole financing	30%
Eligible activities according to European Parliament and European Council regulation No 1305/2013 articles No 17, 19, 20 and 35	<ul style="list-style-type: none"> <li>• Investments in buildings, infrastructure, furnishing and equipment</li> <li>• Trainings concerning handling equipment</li> <li>• Implementing software supporting investments</li> <li>• Marketing costs supporting investments</li> </ul>
Non-eligible activities	<ul style="list-style-type: none"> <li>• Developing tourism services and infrastructure (see measure 2 eligible activities)</li> <li>• Preparing activities for investments (purchasing property, engineering etc)</li> <li>• Purchasing motor vehicles (not included vehicles which are inevitable for servicing customers)</li> <li>• Purchasing farming equipment (excluding food industry equipment costing up to 5000 €)</li> <li>• Educational training-programs</li> <li>• Project-management and telecommunication costs, fixed and administrative</li> <li>• Volunteer-work</li> <li>• All the other non-eligible activities and costs derived from Leader regulation</li> </ul>
Grant recipient	Micro entrepreneurs
Eligibility criteria	<ul style="list-style-type: none"> <li>• Investment in VIKO area</li> <li>• Additional requirement – business plan in writing</li> <li>• One application per applicant per application round</li> </ul>
Max sum per grant	<ul style="list-style-type: none"> <li>• 35 000 €</li> </ul>
% of grant	<ul style="list-style-type: none"> <li>• 60%</li> </ul>
Indicators and requested level	<p>Result indicators and requested levels</p> <ul style="list-style-type: none"> <li>• Number of new vacancies on labor market (place of employment for at least 3 years). Requested level: 10 new positions.</li> <li>• Number of new/improved products and services. Requested level: 20 new/improved products/services</li> </ul> <p>Output indicators and requested levels</p> <ul style="list-style-type: none"> <li>• Improved/established objects. Requested level: improved/established 20 objects.</li> </ul>

<b>Measure 2</b>	<b>Developing tourism services and products</b>
Aim of strategy	E2. The potential to service tourists is higher
Percentage of whole financing	35%
Eligible activities according to European Parliament and European Council regulation No 1305/2013 articles No 17, 19, 20 and 35	<ul style="list-style-type: none"> <li>• Investments for accommodation- and catering establishments and in developing other tourism products and services</li> <li>• Investments in improving/developing tourism infrastructure (e.g guide posting)</li> <li>• Implementing software supporting investments</li> <li>• Marketing costs supporting investments</li> </ul>
Non-eligible activities	<ul style="list-style-type: none"> <li>• Purchasing motor vehicles (not included vehicles which are inevitable for servicing customers)</li> <li>• Preparing activities for investments (purchasing property, engineering etc)</li> <li>• Purchasing farming equipment</li> <li>• Educational training-programs</li> <li>• Project-management and telecommunication costs, fixed and administrative</li> <li>• Volunteer-work</li> <li>• All the other non-eligible activities and costs derived from Leader regulation</li> </ul>
Grant recipient	Micro entrepreneurs, non-governmental organizations, local governments, VIKO
Eligibility criteria	<ul style="list-style-type: none"> <li>• Investment in VIKO area</li> <li>• Additional requirement for entrepreneurs – business plan in writing</li> <li>• One application per applicant per application round (VIKO excluded)</li> </ul>
Max sum per grant	60 000 €
% of grant	Up to 60%, VIKO's projects with beneficiaries from the whole are up to 90%
Indicators and requested level	<p>Result indicators and requested levels</p> <ul style="list-style-type: none"> <li>• Number of new vacancies on labor market (place of employment for at least 3 years). Requested level: 15 new positions.</li> <li>• Number of overnight visitors in the area: comparing 2013 and 2020, stays have gone up 50%</li> </ul> <p>Output indicators and requested levels</p> <ul style="list-style-type: none"> <li>• New/improved products and services in area aimed for tourists. Requested level: 20 new/improved products/services.</li> </ul>

<b>Measure 3</b>	<b>Implementing smart energy solutions</b>
Aim of strategy	E3. Area uses smart energy solutions
Percentage of whole financing	15%
Eligible activities according to European Parliament and European Council regulation No 1305/2013 articles No 14, 17 and 20	<ul style="list-style-type: none"> <li>• Investments for buying and installing equipment producing sustainable energy</li> <li>• Investments implementing other non-waste technology solutions, excluding building insulation</li> <li>• Trainings directly connected to and concerning investment objects</li> </ul>
Non-eligible activities	<ul style="list-style-type: none"> <li>• Network inverters over 11 KW or which exceed the 10% limit of energy used in production process or buildings per year</li> <li>• Insulating buildings</li> <li>• Preparing activities for investments (research, engineering etc)</li> <li>• Project-management and telecommunication costs, fixed and administrative</li> <li>• Volunteer-work</li> <li>• All the other non-eligible activities and costs derived from Leader regulation</li> </ul>
Grant recipient	Micro entrepreneurs, non-governmental organizations, local governments, VIKO
Eligibility criteria	<ul style="list-style-type: none"> <li>• Buildings have energy performance labeling or energy audit has been performed</li> <li>• Application has an annex – calculations about necessary power output and energy conservation</li> <li>• Investment made in VIKO area</li> <li>• One application per applicant per application round (VIKO excluded)</li> </ul>
Max sum per grant	15 000 €
% of grant	60%
Indicators and requested level	<p>Result indicators and requested levels</p> <ul style="list-style-type: none"> <li>• Energy conservation through investment. Requested level: 10 000 kW per year.</li> <li>• Amount of produced household sustainable energy. Requested level: 500 000 kW.</li> </ul> <p>Output indicators and requested levels</p> <ul style="list-style-type: none"> <li>• Objects using smart energy solutions. Requested level: 21 objects.</li> </ul>

<b>Measure 4</b>	<b>Rising areas competence</b>
Aim of strategy	E4. The entrepreneurship attitude in the area is high, people are knowledgeable and knowhow in different fields is wide.
Percentage of whole financing	13%
Eligible activities according to European Parliament and European Council regulation No 1305/2013 articles No 14/18, 20, 35 and 44	Preferred activities cover all area <ul style="list-style-type: none"> <li>• Study-trips and trainings/seminars</li> <li>• Preparing and organizing study-programs</li> <li>• Environment related events</li> <li>• Developing eco-innovative and smart solutions</li> <li>• Cooperation with education and science organizations</li> <li>• Researches and analyzes</li> <li>• Activities and events related to networking and cooperation</li> <li>• Purchasing inventory for carrying through the activities</li> <li>• Planning and executing international and local cooperation projects</li> </ul>
Non-eligible activities	<ul style="list-style-type: none"> <li>• Building activities</li> <li>• Village and other celebrations</li> <li>• Purchasing motor vehicles</li> <li>• Scholarships</li> <li>• Project management</li> <li>• All the other non-eligible activities and costs derived from Leader regulation</li> </ul>
Grant recipient	Entrepreneurs, non-governmental organizations, local governments, VIKO
Eligibility criteria	<ul style="list-style-type: none"> <li>• Applicants and beneficiaries located in VIKO's area.</li> <li>• Co-operations projects and international study-trips can be organized only by VIKO.</li> <li>• Preferably investments made including beneficiaries from whole area.</li> <li>• One application per applicant per application round (VIKO excluded)</li> </ul>
Max sum per grant	15 000 €, inventory can be up to 20% of investment but not more than 2000 € in total.
% of grant	90% - VIKO, NGO-s, foundations and local governments Up to 60% - entrepreneurs
Indicators and requested level	Result indicators and requested levels <ul style="list-style-type: none"> <li>• The number of people engaged in activities in VIKOs area. Requested level: 500 people.</li> </ul> Output indicators and requested levels <ul style="list-style-type: none"> <li>• Number of trainings/seminars and events held. Requested level: 15 trainings/seminars/events</li> <li>• Number of projects which have helped to purchase gear in regular use (training equipment, art supplies, musical instruments).</li> </ul>

<b>Measure 5</b>	<b>Activating and engaging youth</b>
Aim of strategy	The entrepreneurship attitude among the youth in the area is high, they are knowledgeable and knowhow in different fields is wide.
Percentage of whole financing	7%
Eligible activities according to European Parliament and European Council regulation No 1305/2013 articles No 14/21, 20, 35 and 44	<ul style="list-style-type: none"> <li>• Costs covering youth-camps, seminars, training days etc</li> <li>• Activities rising the awareness of entrepreneurship and developing entrepreneurial attitudes.</li> <li>• Costs related to developing knowhow, training costs</li> <li>• In-state study-trip costs</li> <li>• Activities and events related to networking and cooperation</li> <li>• Purchasing inventory for carrying through the activities</li> <li>• Planning and executing international and local cooperation projects</li> </ul>
Non-eligible activities	<ul style="list-style-type: none"> <li>• Building activities</li> <li>• Village and other celebrations</li> <li>• Purchasing motor vehicles</li> <li>• Scholarships</li> <li>• Project management</li> <li>• All the other non-eligible activities and costs derived from Leader regulation</li> </ul>
Grant recipient	Micro entrepreneurs, non-governmental organizations, local governments, VIKO
Eligibility criteria	<ul style="list-style-type: none"> <li>• Applicants and beneficiaries located in VIKO's area.</li> <li>• Co-operations projects and international study-trips can be organized only by VIKO.</li> <li>• The target group is between the age of 7 to 26, live in VIKO area, preferred projects initiated by youth</li> <li>• One application per applicant per application round (VIKO excluded)</li> </ul>
Max sum per grant	7000 €, inventory costs can be up to 30% of investment
% of grant	Up to 90% - NGO-s, foundations, local governments Up to 60% - entrepreneurs
Indicators and requested level	<p>Result indicators and requested levels</p> <ul style="list-style-type: none"> <li>• The number of youngsters engaged in activities in VIKOs area. Requested level: 600 people.</li> </ul> <p>Output indicators and requested levels</p> <ul style="list-style-type: none"> <li>• Number of trainings/seminars and events initiated by youngsters held. Requested level: 15 youth initiated trainings/seminars/events</li> </ul>

	<ul style="list-style-type: none"><li>• Number of projects which have helped to purchase gear in regular use (training equipment, art supplies, musical instruments).</li></ul>
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